

MANAGEMENT

Bachelor studies

“Warsaw School of Economics offers the best opportunities for learning and personal development”

Stanislau Klimau



SZKOŁA GŁÓWNA HANDLOWA
W WARSZAWIE
WARSAW SCHOOL OF ECONOMICS

First-cycle **Management** studies at the Warsaw School of Economics provide theoretical and practical knowledge in the field of management and related sciences concerning the nature, regularities and problems connected with the operation of an organization. The studies develop the skills necessary to start a career as a specialist or middle manager in a variety of organizations, including businesses, non-profit organizations, public administration units and local self-government at various levels or doing business. They give a good theoretical and methodological basis to take up the second-cycle studies.

CORE COURSES:

International Economics
Philosophy or Sociology
Finance
Economic Geography or Economic History
European Integration or Theory of State
Macroeconomics
Mathematics
Microeconomics
Basics of Law
Economic and Social Policy
Accounting
Statistics
Introduction to Business Information Systems
Management
Marketing

MAJOR COURSES:

Economic and Financial Analysis
Marketing Research
Operational Research
Business Plan
Corporate Finance
Business Administration
Accounting and Financial Reporting

Competition Strategies
Organisational Behaviour
Quality Management
Project Management
Human Resource Management

COURSES TO BE CHOSEN WITHIN THE FIELD OF STUDY:

Product and Brand Strategies
Product Quality Management
Service Quality Management
Management in Integrated Management Systems
Service Marketing

SPECIALIZATION COURSES:

A. Entrepreneurship

Ethics in Business, Entrepreneurship Training, Labour Law, High Risk Capital, Corporate Valuation Methods, Corporate Liquidity Management, Sociology of Communication, Tax and Non-Tax Corporate Burden, Marketing Communication, Price and Distribution Strategy, International Business Management, Investment Project Management, Entrepreneurship in the Public Sector, Sustained Development Strategies, Internationalisation of Companies

B. Project Management

Processes, Organisation, Communication in Project Management, Planning, Resource Allocation and Enforcement in Project Management, Budgeting, Project Supervision and Evaluation, Project Portfolio Strategic Management, Project Quality and Time Management, Finance and Accounting in Project Management, Project Risk and Value Management, Application of IT Systems in Projects, Development Project Management, Public and Private Project Management, Project Effectiveness Evaluation, Project Feasibility Study, Legal Aspects of Project Contracting and Accounting, Financial Engineering and Arrangement of Sources of Financing in Project Implementation, Project Implementation in Public Sector Institutions

Bachelor in Management is 3-year programme providing 180 ECTS points.

FEE: EURO 2,000 PER SEMESTER

The project is co-financed by
the European Union from the European Social Fund.



HUMAN CAPITAL
NATIONAL COHESION STRATEGY

EUROPEAN UNION
EUROPEAN
SOCIAL FUND



Contact:
admission@sgh.waw.pl, +48 22 564 98 58

www.sgh.waw.pl/admission/