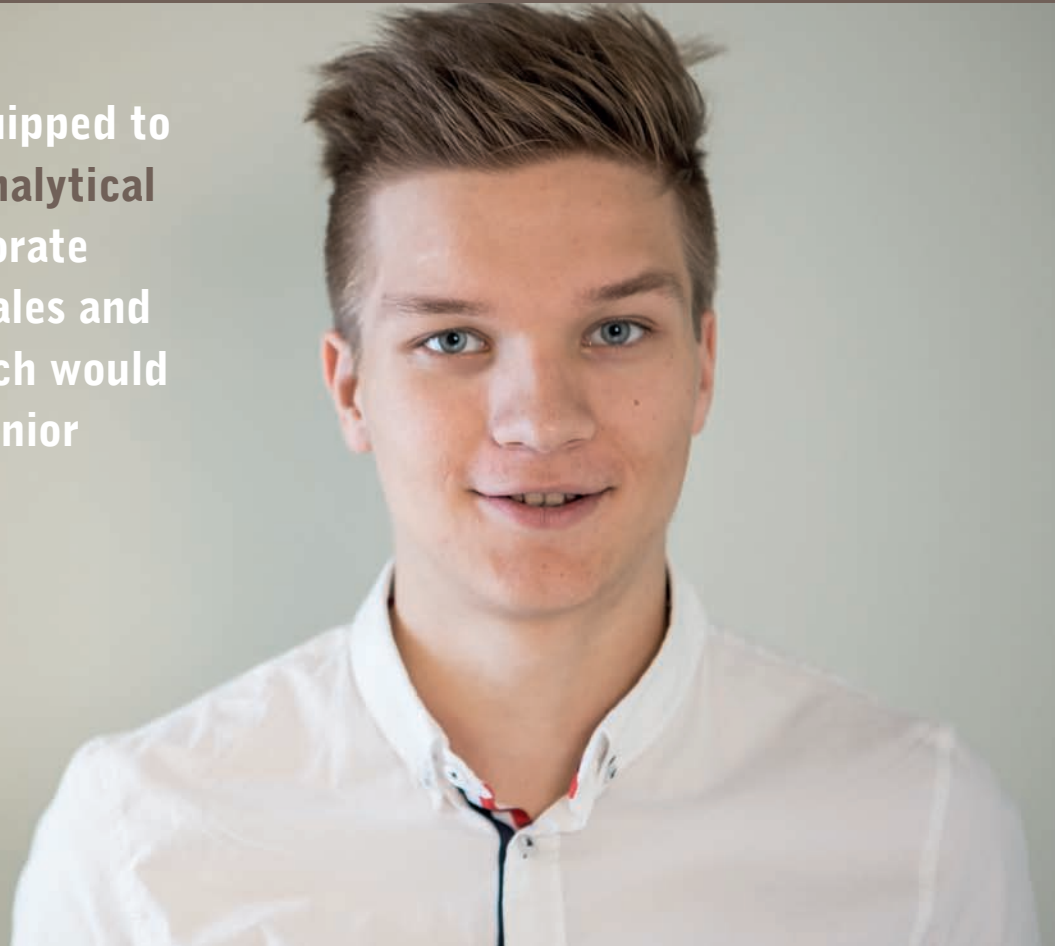


GLOBAL BUSINESS, FINANCE AND GOVERNANCE

Master studies

Alumni would be equipped to perform advanced analytical tasks involving corporate finances, logistics, sales and marketing and as such would be able to take up senior analytical posts.



SZKOŁA GŁÓWNA HANDLOWA
W WARSZAWIE
WARSAW SCHOOL OF ECONOMICS

The second-cycle studies in Global Business, Finance and Governance at the Warsaw School of Economics provide an advanced Master's degree curriculum centred on the current, fast changing environment of international cooperation, finance and marketing.

The programme builds on the Bachelor's course by enhancing the analytical skills acquired there and adding an array of topics particularly relevant for handling managerial challenges in international trade and cooperation. As a result, the graduates will gain a deep and extensive understanding of the nature and functioning of international business and governance. They would be equipped to perform advanced analytical tasks involving corporate finances, logistics, sales and marketing and as such would be able to take up senior analytical posts in corporations as well as governmental and non-governmental units.

The acquired managerial skills will allow them to pursue a career as managers or entrepreneurs in various international and organizational settings. The programme's curriculum is also designed to facilitate further education in doctoral studies.

Specializations:

- Global Development and Governance
- International Venture Management
- International Finance

Master in Global Business, Finance and Governance is 2-year programme providing 120 ECTS points.

CORE COURSES:

Business Law
History of Economic Thought

MAJOR COURSES:

International Leadership
Advanced International Economics
Global Poverty, Underdevelopment and Development
Managerial Economics
Quantitative and Qualitative Methods in Management Sciences and Economics
Economic Diplomacy
Environment of International Business
International Entrepreneurship
Economics and Management of Innovations
International Financial Management
Natural Environment and Energy: International Conflicts and Cooperation

SPECIALIZATION COURSES:

A. Global Development and Governance

Economic governance: global and European dimension; Regional integration (trading) agreements; Services in the global economy; Diversity of contemporary capitalism; Migration policy; Concepts and management of non-profit organisations

B. International Venture Management

Firm strategies in international business; Services management on international market; Brand management on international market

C. International Finance

Regulation of international financial markets /International banking; Financial risk management and derivatives; Portfolio management; Applied behavioral finance



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